



EUROPEAN DAY OF WINE TOURISM

The European Network of Wine Cities established in 2009 the celebration of the **European Day of Wine Tourism**, that will take place every second Sunday of November in each partner city belonging to the Network, in order to get international promotion of wine tourism at the same time in all European countries, thus favoring as well a homogenization of the different European wine routes' quality standards.

The **European Day of Wine Tourism** includes a series of events based on the promotion of wine territories, organized by each city in their territory, and promoted in a common way, so that it has a stronger impact as far as image and diffusion are concerned.

Culture and tradition of the territory are strongly linked to wine identity and to thousands of typical products that become symbol of life quality and ambassadors of a place, allowing the discovery of the wine tourist points of RECEVIN's municipalities.

The opening of cellars together with the discovery of landscape resources, as well as typical products and authentic craftwork will allow the discovery of culture, nature and tradition: essential characteristics of each city belonging to the network.

More info: www.recevin.net or [facebook](https://www.facebook.com/recevin).

